

PR BYTES VISUAL LOOKBOOK

EMERALD GRAND

LAKE TAHOE, NEVADA



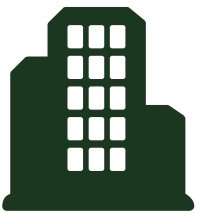
PR BYTES FACT SHEET

FOUNDED 2019



OUR MISSION

To reinvent how people share knowledge and inspire their audiences. We are committed to providing our clients with the most professional working environment that encourages creativity, teamwork and insight into the telecommunications world today.



HEADQUARTERS

San Marcos, Texas



CONTACT

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www.prbytes.org

SERVICES

Crisis Communications, Media Relations, Reputation Management, Strategic Planning, Implementation, Special Events & Planning

PRODUCTS

Internal Communications, Multimedia Content, Website Content, Articles, Brochures, Books, Direct Mail, Letters [Marketing, Reference, Pitch], Speeches & Presentations



AWARDS

2019 PRSA Startup Winner
2019 PR Marketing & Intelligence Group Award



KEY EXECUTIVES

Kiana Harden
President & CEO



What are you waiting for?

Your romantic getaway is waiting for you, no matter what the occasion may be!

Brand new Boutique Hotel/Casino and Resort located on the beautiful Lake Tahoe in Nevada. Emerald Grand offers a variety of accommodations for any patron's stay, long or short. Whether you are staying independently, here for a couples getaway, family vacationing, or arriving with a group we are sure to have a room or suite to accommodate all your travel needs.

Amenities include

- Upscale Casino
 - Two 18-Hole PGA Golf Courses
 - The Cocktail Stick fine-cuisine restaurant
 - 200-acres of nature trails
 - Wedding Packages
 - Environmentally Green
- AND SO MUCH MORE!



Golf on the Emerald

Exclusively Designed by Tiger Woods

ENJOY YOUR DAY ON THE GREEN

The Resort's breathtaking views and quiet setting makes it every golfers paradise. The Golf Courses at the Resort works tirelessly to enhance the already top-tier golf experience on its grounds. Eagle Valley and Ivy Grove courses, all designed by Tiger Woods, impress with challenging obstacles, scenic country terrain and panoramic vistas of Lake Tahoe.

IVY GREEN

Spanning 170 acres, Ivy Green is a par 72 course offering a challenging day on the greens with more than 71 bunkers, 12 water hazards, dramatic elevation changes and the awe-inspiring "Million Dollar Hole" over a 35-yard waterfall.

EAGLE VALLEY

This spectacular course travels along the shores of Lake Tahoe. Tif-Eagle Bermuda greens, 56 bunkers and dramatic elevation changes test the skills of players at every level. This course is ready to host you for a memorable round of golf through the Hills of Nevada Country.

Grand Dining

Fine-Cuisine by Gordon Ramsay

THE COCKTAIL STICK

With panoramic views overlooking Lake Tahoe, The Cocktail Stick by Gordon Ramsay is a new direction for the master chef. From personally tailored menus to the artfully designed dining room, the new, Gordon Ramsay fine-cuisine Restaurant, exclusively at Emerald Grand is an elegant expression of craft. Each dish is grounded in seasonal produce sourced from the farmers, makers and growers carefully chosen by Ramsay. And every menu is a reflection of your personal tastes, as our chefs transform your selected ingredients into original works of culinary art.

CHEF'S CORNER

Gordon Ramsay, known not only for his refined cuisine, but also his TV personality on several hit programs including "Hell's Kitchen," "MasterChef" and "Kitchen Nightmares," has generated worldwide attention and entertained viewers on six continents.

HOURS OF OPERATION

Sunday - Thursday	4pm - 10pm
Friday - Saturday	4pm - 11pm



COCKTAILS

Mojito

Tequila Sunrise

Apple Martini

Pina Colada

Long Island Ice Tea

Mai Tai

Frozen Daiquiri

Cosmopolitan

BEER

Bud Light

Coors Lite

Dos XX

Corona Lite

Modelo Especial

Modelo Negra

Shinerbock Seasonal

Michelob Ultra

Blue Moon

Sierra Montana Local Lager

Ultraseam Lite

Silton Beechtown Ale

Shwashton Buttermilk IPA

Ruby Bukanawa Draught



THE COCKTAIL STICK AT EMERALD GRAND CASINO AND RESORT

THE COCKTAIL STICK

Wine Bar

RED WINE

glass / bottle

ROSENBLUM ZINFANDEL

21 / 51

Paso Robles

PINOT NOIR, FAILLA

22 / 55

Sonoma Coast

CURIOSO MALBEC

21 / 50

Argentina

RENWOOD ZINFADEL

20 / 47

California

MERLOT

22 / 51

De Loach California

PORTOBELLO CHIANTI

23 / 57

Tuscany

WHITE WINE

MULDERBOSCH

23 / 56

South Africa

CHARDONNAY

19 / 47

Mezzacorona

O'REILLY PINOT GRIS

22 / 55

Oregon

SAUVIGNON BLANC

22 / 51

Sonoma

PINOT GRIGIO

20/49

Tuscany

The Cocktail Stick

CATERING MENU

APPETIZERS

Shrimp Cocktail Skewers
Crunchy Crab Cakes
*Garlic Baked Brie
Pressed Smoked Salmon Bites



SALAD

Envy Green- Baby Spring Lettuce and Spinach w/
Parmesan Cheese, Grilled Chicken Breast & Sliced
Strawberries and Avacado Wedges.



ENTRÉES

Mediterranean Skirt Steak - Tender Skirt Steak Stuffed with Sun Dried
Tomatoes, Baby Spinach and a Three Cheese Blend
*Snap Pasta - Angel Hair Pasta, Roasted Garlic and Shaved Parmesan
Scampi Style Chicken - Pan Sautéed in a White Wine Butter Sauce with
Minced Garlic & Italian Flat Leaf Parsley



DESSERTS

Classic Creme Brûlée - Velvety & Sinfully Rich Crème Brûlée with a
Caramelized Sugar Crust
Long Stemmed Chocolate Strawberries - Vine Ripe Strawberries Dipped
in Premium Grade Dark, Milk Chocolate and White Chocolate
Pots De Crème Shots - Layers of Chocolate Truffle & Butterscotch
Cream Finished with a Dollop of Fresh Whipped Cream

(Other standard menu options available)



GRAND ADVENTURES

Ask us about our entertainment packages!

At Emerald Grand you can tap into your inner adventurer with adrenaline-pumping activities all age groups can enjoy. With 200 - acres of property surrounded by millions of acres of national forest, we have the ideal area for backcountry skiing, snowshoeing, tubing, horseback riding, mountain biking fishing, guided hikes. The Emerald Grand Resort is also equipt with indoor and outdoor pools and a supervised kids ranch along with evening activities and entertainment.



Grand Venues

Business meeting,
Conference, Wedding,
or other type of get-
together coming up?
We can help!

Here at Emerald Grand, we endeavor to find the best venue for you, no matter what the occasion. Emerald Grand offers a variety of ballroom rental options, as well as other types of venues that may surprise you in terms of cost, amenities, and capacity. Check us out!

Some of our venues include:

- Volente Ballroom
- Lakeside Oasis
- Crowne Hill Garden Falls
- Great oye
- Limeview
- Emerald Conference
- The White Jade
- Meadow Hall
- And many more!



GRAND WEDDING

From fun bachelorette parties and rehearsal dinners to the big day celebration, Emerald Grand is an unforgettable venue for your wedding festivities. Our exceptional planning staff, talented catering team and relaxing resort amenities come together to create an unforgettable experience for you and your guests. Choose from over 80,000 square feet of romantic indoor and outdoor function space, surrounded by beautiful the Lake Tahoe Scenery.

Our friendly and helpful staff will be available before and during your event to make sure it's perfect. Give us a call, or schedule a tour of the property and let us show you what makes our venue and staff so special.

SERVICES & PACKAGES

Ready to start planning? We've started the process for you, with a selection of packages designed to make the process fun and easy, so you can think about your dream wedding and skip the stress.

WEDDING

- Build Your Own - As low as \$2,900 [40 guest estimate]
- Classic - As low as \$5,400 [40 guest estimate]
- Couples Choice - As low as \$6,120 [40 guest estimate]
- Premium - As low as \$8,120 [40 guest estimate]

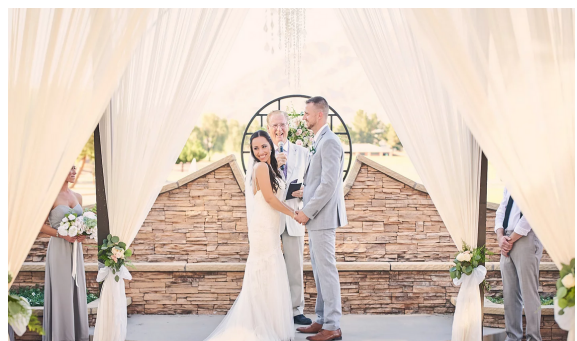
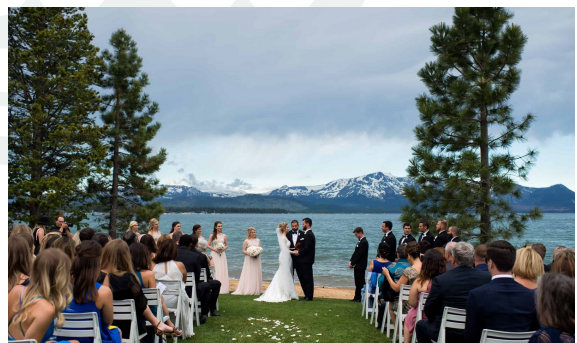
VENUE PACKAGES

- Volente Ballroom - 2,180
- Lakeside Oasis - \$3,200
- Crowne Hill Garden Falls - \$3,550

PORTRAIT STUDIO PACKAGES

- Estelle Package - \$1,050
- Aperina Package - \$2,275
- Heirloom Package - \$2,880

*Standard pricing, rates may vary



EMERALD GRAND

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FOR IMMEDIATE RELEASE
November 1, 2019

EMERALD GRAND - MORE THAN JUST A RESORT

(LAKE TAHOE, NV) -- Emerald Grand Casino and Resort opening January 2020 has just announced partnerships with Culinary Chef Gordon Ramsay, PGA Golfer Tiger Woods, and PR Bytes public relations firm.

Conveniently located on Lake Tahoe, Emerald Grand will officially open to the public on Wednesday, January 8, 2020. Emerald Grand will include many new amenities such as The Cocktail Stick by Gordon Ramsay, 2 PGA golf courses designed by tiger woods and a 50,000 square foot Casino.

"We are excited to partner with PR Bytes and bring a new kind resort to Lake Tahoe," said Dave Zerfing, General Manager of Emerald Grand Casino Resort. "Keep an eye out for fun and exciting events we will be putting on in the next few weeks such as the Grand Chopped Competition."

The ribbon cutting ceremony will take place January 8 at 12 PM followed by a ceremonial first bet from Brent Celek, former Tight End from the World Champion Philadelphia Eagles.

For more information on Emerald Grand and exclusive perks, visit @EmeraldGrand on Twitter and Instagram or call 628-017-5268.

About PR Bytes: P.R. Bytes, founded October 2019, is committed to providing our clients with the most professional working environment that encourages creativity, teamwork and insight into the tele-communications industry today. We pride ourselves in helping our workers generate and curate a portfolio that will assist them in future endeavors and we hope to show the employees and clients a positive workspace where creativity can be exercised to their fullest potential. To see more about the company, visit www.prbytes.org.